Local SEO Packages from YashaHarari.com

Phases	Features	Basic $395/Month	Standard $497/Month	Premium $997/Month	Details
Statistics	Locations Served	1	1	1	We would work for 1 Location/Address. If you have multiple locations/addresses within city or out of the city then you need to order different gig for each location
	Keywords	2	3	7	This is number of keywords on which we will work
	Top 3 Rankings Estimate	8 - 10 months	6 - 8 Months	3 - 5 Months	This is an estimate time that usually takes us to rank on any 1 of the keywords on Google Maps
Analysis Phase	OnPage SEO Report		√	√	This contains a detailed analysis of your website and covers all issues that need to be fixed in order to make your website Google Friendly.
	Duplicate Citations Check	√	√	√	Citations are references on NAP (Name, Address, Phone Number) of your business on the Internet. Maintaining a consistent citation with exact NAP details is vital to getting ranked. We analyze previous citations and prepare a report if any citation is inconsistent.
	Competition Analysis	√	√	√	We compare your business with your Top 3 competitors to see why they rank above you in Google.
	Keyword Analysis	√	√	√	We research and analyze the best keywords for your website which gives you maximum traffic and higher rankings.
	Initial Rankings Report	√	√	√	We will show you initial rankings (as a benchmark) before we start the work. This helps to track the progress which we make week by week.
On-Page Optimization	Title & Description Tags Optimization	3 Pages	5 Pages	10 Pages	We suggest best match title and description for pages.
	Duplicate Content Check	√	√	√	We find duplicate content on website that blocks website from regular crawling.
	Keyword Consistency Check	√	√	√	We check that the keywords are used consistently in a healthy density.
	H1, H2, H3, heading correction		√	√	Heading tags help Google understand what your page is about. We optimize all heading tags on the target pages.
	Robots.txt creation/Analysis	√	√	√	We create/update robots.txt which is very important for your website.
	XML Sitemap creation/Analysis	√	√	√	We create/update XML Sitemap which is very important for your website.
	Image(s) Alt Tag Analysis/Edits		√	√	All images are given proper Alt Tags. This helps Google read your images better.
	Mobile Responsiveness Report		√	√	We check your website on multiple devices and browsers and create a report that shows if (and what) things on your site needs some tweaks or not, in order to make it 100% Mobile Friendly.

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	Google Webmaster Tools (Search Console) Setup/Analysis	√	√	√	We set up Google Search Console, or if you have it set up, we analyze the setup. This is important to have Google properly analyze your Search Results.
	Google Analytics Setup/Analysis	√	√	√	To get real data, Google Analytics must be properly setup. This is critical to measure your ROI by showing you a number of important statistics about your traffic.
Website Enhancement	HTML Code Cleanup & Optimization			√	About 3/4 of all websites do not have clean code. It must be analyzed and fixed. We suggest what needs to be fixed.
	Google PageSpeed Test & Optimization			√	This shows how friendly your website is for Mobile and Desktop
	Load Time Test & Optimization			√	Slow-loading websites cause negative impact on Visits, Visit Duration, Bounce Rate, Revenues and more. A good website is a one whose pages load fast (ie: in 3 seconds or less). We will do Page Load test and recommend ways to reduce Page Load time.
	Structured Data Highlighting			√	This tells Google about your business and helps Google better understand what's on the page. We can implement data Highlighter for Local Business to tell Google about NAP and other details.
Local Search Setup	Google My Business Setup & Verification	√	√	√	We setup / optimize your Google My Business Page. Verification requires address check via PostCard.
	Bing Maps	√	√	√	We setup / optimize your business on Bing Maps. Verification requires addrss check via PostCard.
	Apple Maps	√	√	√	We setup / optimize your business on Apple Maps. Verification requires addrss check via PostCard or Phone call.
Local Search Promotion (Per Month)	Google Places - Photo/Multimedia additions	0	2	4	Having a great Google Business profile with latest photos, videos and content helps you keep your account fresh and get ranked. We post relevant content as per the schedule listed for each package.
	GMB Wall Updates	0	4	8	
	Customer Reviews/Ratings	0	1	2	
	Local Business Listings	0	20	30	We have over 1,000 national, local and niche citation sites in our database. We will add your business to those sites on a regular basis, according to the plan.
	City Specific Directory Submission	0	2	5	
	Industry Specific Directory Submission	0	2	5	
	Correction of Previous Citations			√	We attempt to correct / update all old citations where we find inconsistent details about your business.

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Content Marketing (Per Month)	Blog Writing	0	1	2	We create a variety of content related to your business which will be used for Off Page Optimization
	Article Writing	0	1	1	
	PDF Creation	0	1	1	
	PPT Creation	0	0	1	
	Classified Writing	2	4	8	
Off Page Optimization (Per Month)	Guest Blog Submission	0	1	2	These offpage / offsite tasks help your business gain more popularity which results in improved Organic Rankings and other Organic KPIs
	Local Business Bookmarking	5	10	15	
	Local Business PPT Sumission	0	4	8	
	Local Business PDF Submission	0	4	8	
	Local Business Web 2. Submission	0	4	8	
	Local Business Article Submission	0	2	4	
	Local Business Question & Answer Submission	2	4	8	
	Local Business Classified Submission	2	4	8	
Real-Time Live Reporting - 24x7	Search Engine Rank Report	√	√	√	We share a Live link to your report where you may see the work being done, keyword rankings, and traffic updates in real-time.
	SEO Reports	√	√	√	
	Google Analytics Report	√	√	√	
	Monthly Action Report	√	√	√	
Support & Consultation	Chat Support	√	√	√	We are available by chat for any questions, comments or suggestions you have during your campaign.
FAQs	Is it a one-time service or monthly service?	SEO is not a one-time task. A business without marketing does not grow. This SEO gig will help you get your marketing work done on auto-pilot and will make your company more popular day-to-day, and over time.			
	Which package is best for my site?	It depends on your website's current SEO status, City & SEO being done by your Competitor(s). Premium Package includes Data Aggregators, so it is best to have with 5 keywords.			
	How will I get reports?	We will share a Google Sheet where you can see work done, rankings and more, updated regularly, and always visible. It is Live!			

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	What will you do every month?				We can share the Monthly Plan, if you need more details. We will distribute all tasks evenly to give you the best results possible.

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